



# LISTING DISTRIBUTION

WORLDWIDE PROPERTY MARKETING EXPOSURE

**Sotheby's**  
INTERNATIONAL REALTY



\* Powered by **PropGoLuxury**:  
 Hong Kong Tatler, lp-luxuryproperties.com, lpdibiao.com

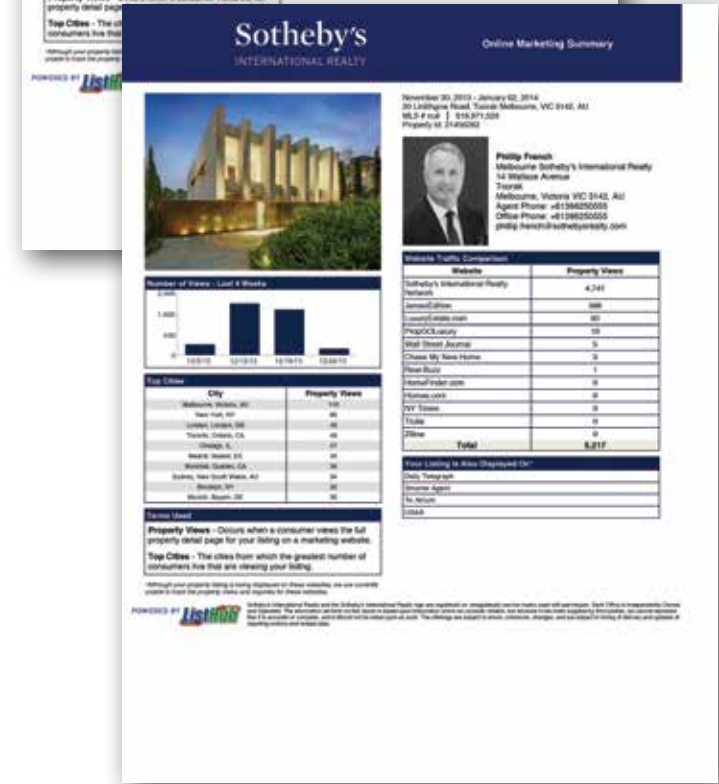
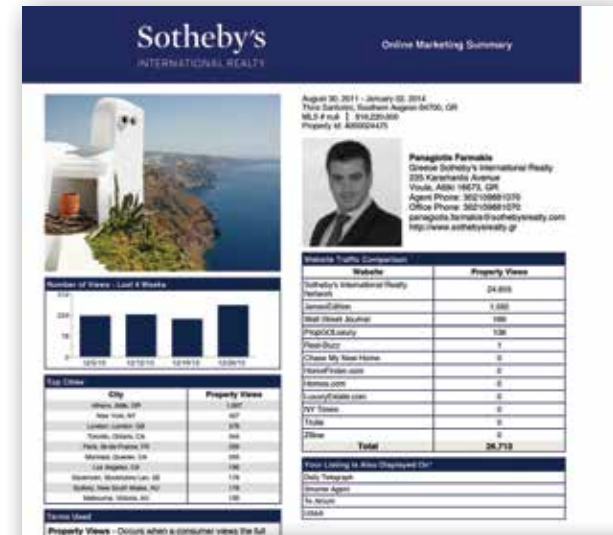
\* \* This real estate portal includes United States and United States territories only.

Note: Certain partners have price minimums and/or regional restrictions, see pages 4-7 for details.

Cover property located in: Villanova, Pennsylvania, United States

To increase the potential for your home to be found by the most qualified real estate consumers, the Sotheby's International Realty® brand has partnered with and distributes properties to the most significant media companies and real estate-focused websites in the world.

To measure results, the *Sotheby's International Realty* brand provides a property view report including view and inquiry statistics for each partner site a property is distributed to. *Sotheby's International Realty* properties are viewed an astounding 90,000,000 times across all of our partner sites annually.



# PROPERTY DISTRIBUTION PARTNERS



**YAHOO! REAL ESTATE** Zillow now powers Yahoo! Real Estate—one of the nation's top real estate classified websites for consumer traffic, driving millions of visits.



**HOME FINDER** With 3,000,000+ property listings, homefinder.com provides a full snapshot of the local market to home buyers and sellers, while delivering online advertising solutions to agents and brokers with powerful results.



**HOMES.COM** Search over 3 million homes for sale or rent on Homes.com including new homes, apartments for rent, homes for rent, condos, townhouses and more. As well, Homes.com provides a wealth of real estate information to help you learn more about finding the perfect home.



**ZILLOW.COM** Zillow and Yahoo! Real Estate have joined forces to create one of the largest real estate networks on the web and mobile, The Zillow network. The combined network draws millions of visitors.



**TRULIA.COM** Trulia is a residential real estate search engine that helps consumers search for homes for sale, trends, neighborhood insights and other real estate information directly from hundreds of thousands of real estate broker websites.



These real estate portals do not include properties outside the United States.



## THE WALL STREET JOURNAL

**DIGITAL NETWORK** *The Wall Street Journal* Digital network receives 25 million monthly visitors to the U.S. edition, 3.1 million monthly visitors to Europe and 4.8 million to Asia. All three editions have dedicated real estate channels with focused editorial relevant to location and serves more than 900,000 *Sotheby's International Realty* network listing views per month.



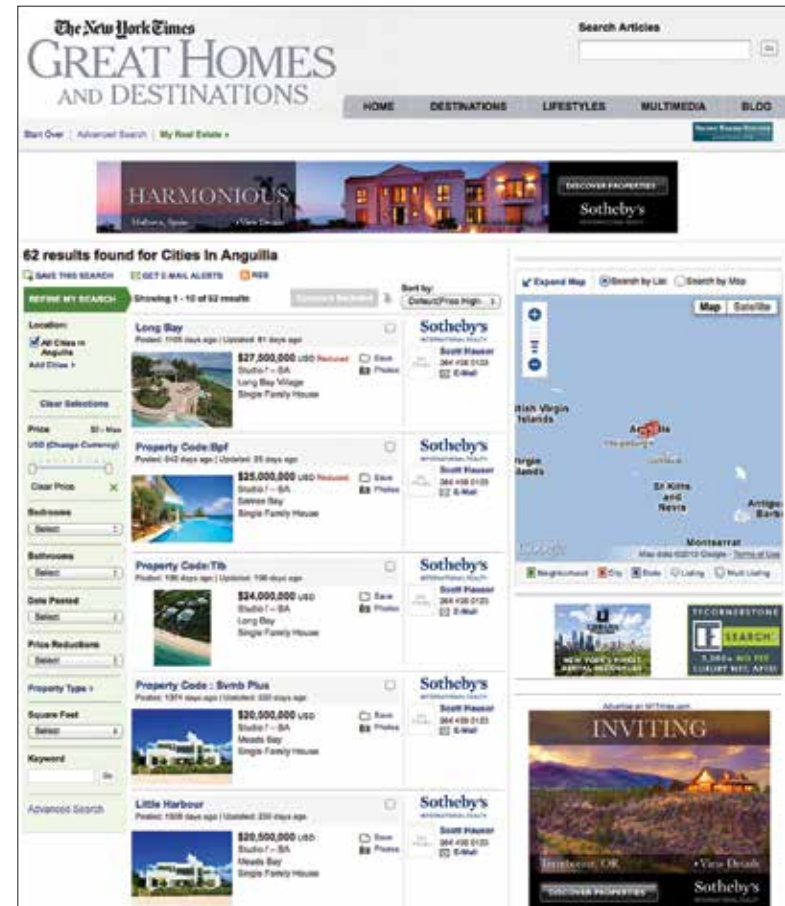
## NEWYORKTIMES.COM | INYT.COM

*The New York Times* receives over 30 million unique visitors each month and 1.27 million of those visitors worldwide go to the [NYTimes.com/realestate](http://NYTimes.com/realestate) section every month. More than 30 million *Sotheby's International Realty* network listings are displayed in search results annually. *International New York Times* (formerly the *International Herald Tribune*), [INYT.com](http://INYT.com), is the global edition of *The New York Times* and includes the "Great Homes and Destinations" real estate section, providing a global property search tool, featured lifestyle as well as destination content and articles that discuss great places to live worldwide.



## THE DAILY TELEGRAPH

Founded in 1855, *The Daily Telegraph* has transformed from London's first penny paper to a fully integrated, leading, multi-platform media group and is now recognized as the UK's fastest-growing newspaper website. Attracting more than 4.6 million viewers monthly in general and more than 130,000 property seekers, the site boasts an affluent, loyal and influential audience.



**JAMESEDITION** Jamesedition is the world's first marketplace to span across product categories and offer high-end items from dealers across the world. Their cutting-edge technology lets consumers find and compare listings from submariners to luxury real estate. The site reaches more than 500,000 potential buyers from 113 countries each month.



Property must be €500,000 EUR or greater.

**REAL-BUZZ.COM** Real-buzz.com® is the world's largest real estate database of homes for sale from the MLS in each buyer's preferred language. Find homes for sale and other real estate listings, realtors and other real estate professionals, mortgage rates and information on buying a home, real estate blogs, real estate discussions, advice and more.



**PROPGOLUXURY** PropGOLuxury.com was created to fulfill the high demand of our affluent Chinese consumer base requesting exclusive properties from around the world. China represents the world's largest and fastest growing population with more new millionaires being created than at any time in history. PropGOLuxury.com is the largest and fastest growing property portal in the China and Asia Pacific region.



Property must be \$1,000,000 USD or greater.

**LUXURY PROPERTIES** With primary circulation in Asia, LP Magazine, [www.lp-luxuryproperties.com](http://www.lp-luxuryproperties.com), features upscale articles written in both English and simplified Chinese. LP Magazine targets elite, high-net worth individuals looking for outstanding properties located in Asia, Europe, Australia and the Middle East. LP Magazine delivers rich lifestyle editorial focusing on the latest luxury product trends, as well as real estate market analysis and investment tips. Each issue features a "Property Finder", pointing readers to some of the world's most impressive real estate on the market today.



Property must be \$1,000,000 USD or greater.

**HONG KONG TATLER** A premiere luxury lifestyle resource since 1977, the Asia Tatler Franchise consists of 14 focused print editions and a growing online and mobile presence that continues to define the role of luxury amongst the social elite. Our brand is the EXCLUSIVE online real estate channel partner for [hongkongtatler.com](http://hongkongtatler.com), driving more than 24M media impressions. This unique collaboration provides an ideal platform to showcase our premier properties, participate in regional product launches and offer Hong Kong Tatler's audience our specialty market expertise.



Property must be \$1,000,000 USD or greater.



**LUXURY ESTATES** LuxuryEstate.com provides the biggest selection of world-class \$1 million-plus properties. This Italian hosted site provides the easiest and most efficient way to search for exceptional properties around the world. LuxuryEstate.com will open the doors to the most enchanting properties in the world: luxury homes, prestigious estates, classic residences, unique castles and country homes in Brazil, France, Germany, Italy, Monaco, Russia, Spain and the United Kingdom.



**eGALLERY** The *Sotheby's International Realty* eGallery is a real time, dynamic property slide show designed to provide worldwide reach to a property. It is displayed on flat screens in most of the *Sotheby's International Realty* and *Sotheby's* auction house locations around the world. And to provide even more exposure for the listings our network represents, property brochures have the opportunity to be distributed in our exclusive Global Property Distribution program where copies are sent to hundreds of real estate and Auction House locations around the world. Minimum list price of \$1.5M USD and above is required to participate.

**HOUSE24** House24 is Italy's leading property magazine and specializes in the sale of exclusive villas, stately castles, great estates and luxury properties all across Italy. The magazine's website, [www.house24.ilsole24ore.com](http://www.house24.ilsole24ore.com), which is edited by Italy's leading financial newspaper, *IlSole24Ore*—ensures broad exposure to discerning potential buyers with the means to pursue their dreams.





**CASCADING WEBSITES** Your property may also be found on our network of **interconnected, locally focused** and **globally aware** Sotheby's International Realty network members' websites.



## broker/company websites



## sales associate websites



Each site tells the *Sotheby's International Realty story* through the eyes of the **local real estate professional**, combining **local expertise** with **global reach**.

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